

ATTENTION PROPERTY OWNERS!

A Step-by-Step Guide to Saving Money with Green Energy Incentives

*How to access government-backed financial incentives that help
pay for energy-efficient modifications made to
residential or commercial property*



INTRODUCTION

Congratulations!

By downloading this guide, you've taken the first step in making sure you've done your homework before diving into a property renovation or new construction project that includes energy-efficient products and upgrades.

We designed this guide to be informative and easy to read. If you have any questions after reviewing this material, please reach out to our customer support team at support@newvistasolutions.com.

Now, for a quick introduction. We are New Vista Solutions and IncentiFind — two companies based in Texas, who have partnered to promote awareness of the vast number of financial incentives available to property owners when they add energy-efficient products and materials to their residential and commercial renovation/new construction projects.

Who are we?

New Vista Solutions, located in Austin, Texas, has been serving the mortgage industry since 2007. We are a full-service vendor management company for mortgage lenders, and we've recently expanded our services into the green energy space. We want to help property owners save money on their green energy projects by utilizing green incentives, and we want to help connect them with mortgage lenders who can offer affordable financing options to pay for energy-efficient upgrades.

IncentiFind, located in Houston, Texas, is an exciting new company that has developed the nation's largest database of green incentives. IncentiFind is a privately-held company, currently housing over 12,000 incentives — and that number is growing as state legislators turn their attention to green energy policies, programs and technologies that protect the environment and promote economic prosperity.

What is a green energy incentive?

A green energy incentive (or green incentive) is a financial reward from the U.S. government or a local utility company paid to property owners when they incorporate energy-efficient products or materials into their residential or commercial building renovation projects and new construction projects.

The incentives are paid out in various ways — tax credits, rebates, tax deductions, grants, subsidy programs — to name a few.

Some property owners know about these incentives, but don't know where to find reliable and comprehensive information on the topic. Others don't even know incentives exist.

Did you know statistics show an estimated 60% of available green incentives are ignored or under-utilized each year?

What types of green energy upgrades do these incentives cover?

Most property owners are looking to save money on their utility bills when considering a green energy upgrade to their home or commercial building.

Some upgrades might include replacing a heating and cooling system to achieve a more efficient use of electricity. Others might include energy-efficient doors and windows, high-efficiency roofing materials and solar energy panels.

Energy-efficient lighting (indoor and outdoor) is another option. Water conservation is also on the list.

Also, with the increase in catastrophic weather-related events in recent years, many property owners are taking steps to make their homes and buildings more resilient against flooding and wind damage— all of which have green incentives available.

As a property owner, how do you benefit from green incentives?

First — the obvious answer — you save money. If you're thinking of lowering your utility bills by replacing drafty windows, upgrading your lighting or installing a more energy-efficient air conditioning system, you're in the right place. There is a financial incentive for just about everything you can think of that will make your home or commercial property more energy-efficient.

Second — and not so obvious — utilizing green incentives can help pay for structural upgrades that mitigate property damage resulting from extreme heat, drought, and catastrophic flood and wind events. So, your home or building is more resilient against a natural disaster. You could also see a lower insurance premium.

Residential property owners — after you complete your energy-efficient upgrades at a lower cost thanks to green incentives, you could see an increase in your property value.

The Appraisal Institute and RESNET (Residential Energy Services Network) have partnered to provide appraisers with access to RESNET's national registry of HERS (Home Energy Rating System) rated homes.

The HERS score has become the gold standard for rating the energy efficiency of a home. According to the HERS website, over two million homes in the U.S. have been HERS-rated, and nearly one in four new homes built today receives a HERS Index score.

Studies have shown that properties with the best HERS ratings can see appraised values 9.5% higher than non-HERS rated properties.

Commercial property owners — studies have also shown that commercial buildings with energy-efficient upgrades and lower operating costs can demand higher rents and tend to have a higher occupancy rate.

Where can you find a list of green incentives available for your specific property?

As stated above, New Vista Solutions has partnered with IncentiFind, the nation's only comprehensive source for green incentives. IncentiFind maintains a database of more than 12,000 incentives.

To help you quickly identify incentives available for a specific property, New Vista Solutions and IncentiFind have created ***The Green Report***. This report saves you time from sifting through government documents and websites for information. IncentiFind's database is comprehensive and accurate, so you can feel confident that all available incentives are listed, ensuring the maximum cost savings for your project.

What is *The Green Report* — and how much does it cost?

The Green Report is a comprehensive list of government-backed and utility-funded incentives available to property owners when they construct, renovate or upgrade real property using energy-efficient, water-conserving and/or renewable products, materials or measures. The report is property-specific and presents the incentives in an organized format that is easy to use and understand.

The cost is \$99 for residential properties and \$1,000 for commercial properties. In most cases, property owners save ten times (or more) the cost of the report.

Want to see what *The Green Report* looks like?

No problem!

Click here to view samples of a residential and a commercial report:

Residential: <https://search.incentifind.com/examples/green-report/residential>

Commercial: <https://search.incentifind.com/examples/green-report/commercial>

How does a property owner order *The Green Report*?

You can order *The Green Report* here: <https://green.newvistasolutions.com/property-owners-info>. Just scroll to the bottom of the page and click on the **Order** button.

If you want to come back later to order another report for a different project, just return to <https://green.newvistasolutions.com/property-owners-info> (we recommend bookmarking the page in your browser), click the **Order** button, then click **LOGIN** at the top right corner of your screen. Enter your email address and password, and you're good to go!

For more information, contact us at
support@newvistasolutions.com



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